

elections GUANACASTE

•2020•



The opportunity

La Voz de Guanacaste team has survived four different election terms. We know how difficult it is to offer relevant information when fake news and disinformation blossom and are spread both by political parties and irresponsible media outlets.

With Elecciones Guanacaste 2020 (Guanacaste Election Term 2020) we will fight both problems: political disinformation and lack of readers engagement in local media.



Why is it important for us to cover municipal elections?

We want to revolutionize the way journalism coverages local elections. Elecciones Guanacaste 2020 will focus on our communities by listening actively to their needs and by giving them an important saying on the news and stories that will be published.



How are we going to do it?

If we accomplish our \$10,000 goal we promise you:

- We will tell you all the information you need to know about local candidates: who they are, where they come from and which are their public policy proposals. Our angle will specifically respond to our reader's interests.
- We will do at least three immersive fieldwork travels to the communities with the biggest information access and turnout problems
- Monthly, we will ask our digital readers what they need or want to know about the local processes. Our audience will select the topics they prefer us to cover, investigate or explain.
- We will publish at least three stories every month for five months that will respond to those topics selected by our digital community.

If your business or local organization is interested in strengthening democracy and community wellbeing, this is the project you must support.

You can:

[DONATE HERE](#)

Or write us at info@vozdeguanacaste.com and we will explain how you can help us.